

ETEXT ATTACHMENT

12/27/2005 15 : 40

December 27, 2005

Ms. Jennifer L. Jones
Federal Election Commission
999 E Street, N.W.
Washington, DC 20463

RE: Campaign for Working Families (C00325076)

Dear Ms. Jones,

Thank you for your letter dated November 25, 2005 regarding Campaign for Working Families' Mid-Year Report. We respond to your inquiry below.

You requested we clarify a receipt disclosed on Schedule A, Line 17 from Pinnacle List Company. Pinnacle List Company is a list management company used by Campaign for Working Families (CWF) that handles requests from outside parties who wish to rent CWF's mailing list. Pinnacle receives a request, typically from a third party's broker and passes the request on to CWF, which, in turn, decides whether or not to approve the rental. If CWF approves the request, Pinnacle rents CWF's mailing list to the approved party, on a one time basis and collects the fee from the renting party. Pinnacle then passes the mailing list fee on to CWF, minus a management fee. The receipts from Pinnacle reported by CWF on its Mid-Year report reflect such payments by Pinnacle resulting from the rental of CWF's mailing list.

CWF charges a rental fee of \$115 per thousand names for its mailing list, a fee developed in consultation with Pinnacle, a list management company with wide experience in the field. This fee is well within the "usual and normal" charge associated with such rentals particularly given CWF's active and engaged donor base.

Sincerely,
Dorie Black
Assistant Treasurer